



FLEET GUIDE | 2010



2010 SUBARU FLEET PROGRAM

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WARRANTIES

3 years / 60,000 km
"bumper to bumper" no
deductible limited warranty.

5 years / 100,000 km
major components and powertrain.

3 years / unlimited km
CAA roadside assistance.

Extended service contract
available at extra cost.

See warranty book for details and limitations.

With a great model lineup to suit your business needs, it simply makes sense to add the safety, value and reliability of Subaru symmetrical full-time All-Wheel Drive vehicles to your fleet. Thanks to the Subaru symmetrical full-time All-Wheel Drive system, all Subaru vehicles are uniquely equipped to offer unsurpassed control and safety in all types of weather conditions and on all types of road surfaces. Affordable acquisition costs, high residual value, and volume fleet incentives make Subaru vehicles an excellent value and a smart investment. With the all-weather safety of All-Wheel Drive, outstanding value and the reliability of Subaru engineering, Subaru vehicles will make a welcome and intelligent addition to any business.

2010 MODEL YEAR FLEET ASSISTANCE PROGRAM

- Fleet program allowances apply only to commercial fleet accounts approved and registered with Subaru Canada, Inc.
- Fleet program allowances (credits) are passed through to the purchaser and are shown as a distinct line item on the bill of sale.
- Fleet program allowances can not be combined with any retail or wholesale incentive, lease rate subvention, or bid assistance.
- Special fleet concessions (bid assistance) may be available in lieu of the published program for volume purchases. This will be done on a "stair step" system, and will be available retroactively based on vehicles actually purchased. All fleet concessions must be pre-approved in writing by the Director, National Fleet Sales and Marketing.

Impreza (except STI)	\$1,250
Legacy	\$1,250
Forester	\$1,250
Outback	\$1,250
Tribeca	\$1,250

Fleet Assistance Programs do not apply to Impreza WRX STI.

Do You Qualify as a Fleet Customer?

To qualify, a fleet customer must have five (5) vehicles registered in the company's name and a Fleet Account Number (FAN) approved by and registered with Subaru Canada, Inc.

How to Apply for a Fleet Account Number (FAN)

To apply for a Fleet Account Number, please select the appropriate form which may be downloaded from www.fleet.subaru.ca. The completed application form, along with the required number of proof of vehicle registrations, is then forwarded to Subaru Canada, Inc. When the application and support documents are verified and approved by Subaru your company will be registered and a Fleet Account Number provided.

FAN Application Forms

Leasing Company Account FAN Application Form

Leasing Company: Please include copies of ten (10) vehicle provincial registrations that provide both Lessor and Lessee names. The registrations should include two (2) that are dated at least six (6) months prior to the application date.

Commercial Account FAN Application Form

Commercial Account: Please include copies of five (5) vehicle provincial registrations.

Daily Rental Account FAN Application Form

Daily Rental: Please include copies of five (5) vehicle provincial registrations.

FAN Requirements

The vehicles you are purchasing or leasing must remain in original service in Canada and are to be used in the operation of the business for a minimum of 12 months, except daily rental companies for which there is a minimum 6-month in-service requirement. Vehicle registrations can be for any make or model but they are to be for cars or trucks only. In provinces with government insurance, we alternatively accept a copy of a vehicle listing issued by the governing authority in lieu of individual registrations.

SUBARU AND BLUETOOTH®



Take your calls on the road and keep your hands on the wheel.

Bluetooth® technology, which is now available on many new Subaru models, makes it easy for you to place and receive calls while keeping your eyes on the road, and your hands on the wheel.

	Impreza	Legacy	Forester	Outback	Tribeca
Voice-activated navigation-integrated system	–	Limited Package with Multimedia Option, 2.5GT	–	Limited Package with Multimedia Option	–
Navigation-integrated system	WRX STI Sport-tech Package	–	Limited Package with Multimedia Option	–	–
Voice-activated blueconnect®	Accessory	2.5i Sport Package, 2.5i Limited Package, 3.6R	–	2.5i Sport, 3.6R	Limited Package, Premier Package



For the 2010 model year, Subaru offers the blueconnect® Bluetooth® hands-free system on select non-navi models. It is also available as an accessory on additional models. The blueconnect® Bluetooth® hands-free system is a self-contained unit positioned in the headliner or lower centre dash (depending on model). The system offers built-in noise and echo cancellation, multiple (up to 7 phones) phone pairing, storage for up to 32 names (with 3 numbers per name) and multilingual (English, French and Spanish) voice recognition technology.

Hands-free vs. voice activation

Voice-activated systems use voice recognition software to allow you to control your system through voice commands. Subaru offers both voice-activated Bluetooth and navigation systems.

“Hands free” systems allow you to speak on a cell phone without holding it to your ear. Unless specifically called a “voice-activated hands-free system,” you will have to dial your number, accept a call, etc., manually.

Navigation-integrated systems



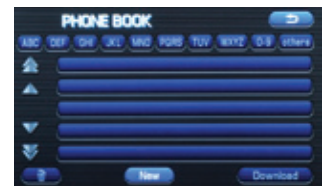
All of the system's functions are one touch of the Phone Menu screen away – pair your cell phone, dial or redial a call, access your phonebook or review received calls.



Entering information about your wireless devices “pairs” them with your vehicle's system. Once paired, the system recognizes your phones whenever they are turned on within range.



Input a phone number to make a call or add the number to your phonebook.



Store all your key numbers so they are available on the road.

Because Bluetooth® is a universal standard, most Bluetooth®-enabled cell phones will function with Subaru Bluetooth® systems. However, the level of functionality may differ from one phone to another due to the broad array of available models, phone manufacturers, service providers and their proprietary technologies. Please consult your phone's User Manual to learn more.

For step-by-step instructions on pairing plus other useful information to help you get the most out of your Subaru Bluetooth® system, visit www.subaru.ca and click on “Owning a Subaru” to locate Subaru Canada's interactive Bluetooth® website.

Subaru also offers **Bluetooth® streaming audio** as part of the Multimedia Option on the 2010 Legacy and Outback. This brand-new technology allows you to play music from a Bluetooth streaming audio device (like the iPhone 3G) without any wires or cables connecting the device to the vehicle.

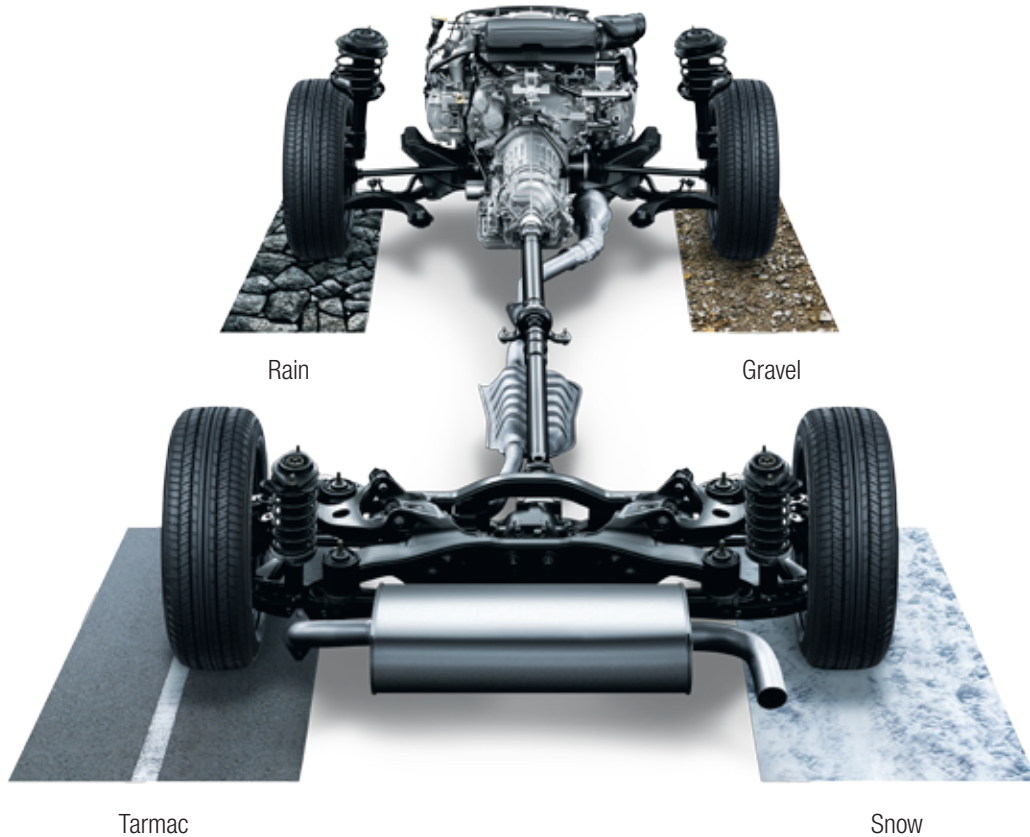
PARTIAL ZERO EMISSIONS. ABSOLUTELY NO COMPROMISES.



Interested in driving an eco-friendly vehicle that combats smog-forming emissions? Uninterested in having to seek out special fuels, maintain a complicated battery pack or pay a lofty premium for driving this vehicle? The 2010 Subaru Forester PZEV, Legacy PZEV and Outback PZEV (Partial Zero Emission Vehicle) are the answers. Equipped with special PZEV technology, they are some of the cleanest gas-powered vehicles on the road today. Better still, PZEV models run on regular unleaded fuel and demand no compromises in terms of storage space or special maintenance requirements. (All this may sound too good to be true, but this is the exception that proves the rule.)

Subaru PZEV models meet California's Super Ultra Low Emissions Vehicle (SULEV) tailpipe standard and achieve zero evaporative emissions, making them significantly cleaner than the average new vehicle and a strong combatant in the fight against smog. They are also SmartWay® certified by the U.S. Environmental Protection Agency, signifying that they achieve strict, predetermined levels for fuel economy and tailpipe emissions.

SYMMETRY GIVES YOU BALANCE.



SYMMETRICAL **AWD**

Throughout the past four decades, Subaru has diligently advanced its technology to meet the evolving needs of drivers around the world. As evidence, we submit the Subaru symmetrical full-time AWD system. With the engine and drivetrain organized in a symmetrical layout along the centreline of the vehicle, a Subaru is engineered from the ground up to deliver on the full promise of all-wheel drive – meaning, superior traction and stability. In this layout, power is able to be routed to all four wheels, creating naturally perfect balance and an innate sense of control.

BALANCE

The layout of the SUBARU BOXER engine and Subaru symmetrical full-time AWD creates a drivetrain that is naturally balanced from side to side and, therefore, produces superbly balanced handling. This symmetrical system delivers power more smoothly and distributes it more evenly among all four wheels, generating the spirited driving confidence that defines a Subaru.

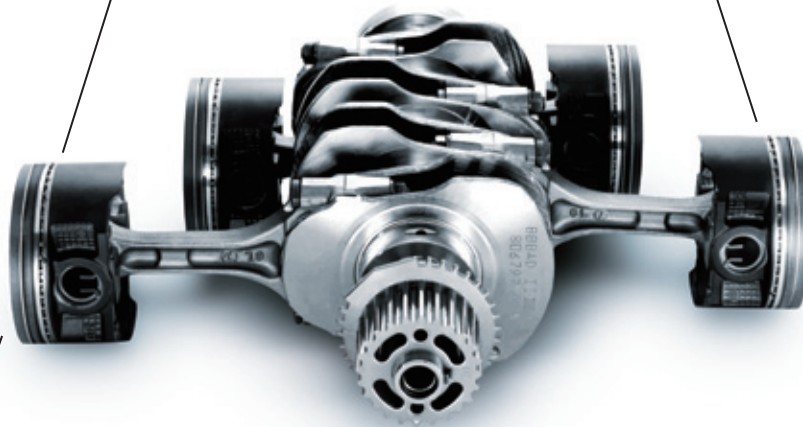
CONTROL

The SUBARU BOXER engine's flat configuration gives the vehicle a very low centre of gravity. Teamed with the superior grip of Subaru symmetrical full-time AWD, this combination provides more precise, responsive and satisfying handling and control in virtually any driving condition.

SAFETY

In adverse weather, or in the precious few seconds it takes to react to a sudden situation, the combination of the balanced SUBARU BOXER engine, surefooted Subaru symmetrical full-time AWD and finely tuned suspension provide the razor-sharp response needed to help drivers avoid a collision.

BALANCE GIVES YOU CONTROL.

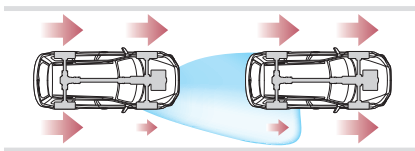


Horizontally opposed layout of the SUBARU BOXER engine

SUBARU BOXER

The horizontally opposed configuration of the SUBARU BOXER engine sees the pistons placed 180 degrees apart, creating a lower and flatter profile compared to other engine types. This gives the Subaru engine – thus, the entire vehicle – a lower centre of gravity and heightened sense of balance. Furthermore, the opposing movement of one bank of pistons inherently counteracts that of the other, helping to reduce engine vibration and boost driving comfort.

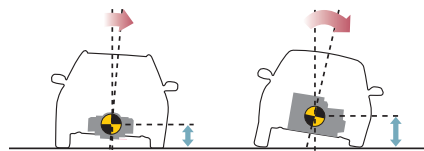
THREE DISTINCT ADVANTAGES OF THE SUBARU SYMMETRICAL FULL-TIME AWD SYSTEM



GREATER TRACTION

THE DIFFERENCE: When driving in bad weather or reacting to avoid a potential accident, Subaru symmetrical full-time AWD delivers exceptional traction – and therefore extraordinary confidence – because it can keep all four wheels engaged at all times.*

THE REASON: Traction generates control. Control inspires confidence.



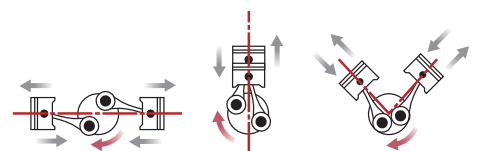
SUBARU BOXER ENGINE

OTHER ENGINE TYPES

SUPERIOR STABILITY

THE DIFFERENCE: With its horizontally opposed configuration, the SUBARU BOXER engine lays flatter and can sit lower in the vehicle than other engine designs.

THE REASON: A lower centre of gravity for the entire vehicle means more balanced handling, flatter cornering capabilities and superior stability overall.



SUBARU BOXER ENGINE

IN-LINE ENGINE

V-TYPE ENGINE

SMOOTHER OPERATION

THE DIFFERENCE: In the SUBARU BOXER engine, the pistons lay flat on each side of the crankshaft, so they thrust away from each other along the horizontal plane.

THE REASON: This “punch-counterpunch” action naturally suppresses engine vibration for inherently smoother running.

*When vehicle is in motion.

Diagrams for illustrative purposes only.

2010 IMPREZA



Impreza 2.5i (5-door)



Impreza 2.5i (4-door)

MODEL	CODE
Impreza 2.5i (4-door)	
5MT	AF1 BP
4EAT SS	AF2 BP
Impreza 2.5i Sport Package (4-door)	
5MT	AF1 SP
4EAT SS	AF2 SP
Impreza 2.5i Limited Package (4-door)	
5MT	AF1 LP
4EAT SS	AF2 LP
Impreza WRX (4-door)	
5MT	AF1 W2
Impreza WRX Limited Package (4-door)	
5MT	AF1 W2L
Impreza 2.5i (5-door)	
5MT	AG1 BP
4EAT SS	AG2 BP
Impreza 2.5i Sport Package (5-door)	
5MT	AG1 SP
4EAT SS	AG2 SP
Impreza 2.5i Limited Package (5-door)	
5MT	AG1 LP
4EAT SS	AG2 LP
Impreza WRX (5-door)	
5MT	AG1 W2
Impreza WRX Limited Package (5-door)	
5MT	AG1 W2L

SELECTED FEATURES	2.5i		WRX	
	4-door	5-door	4-door	5-door
Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine Power: 170 hp @ 6000 rpm Torque: 170 lb-ft @ 4400 rpm	●	●	–	–
Engine: 2.5L DOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine with high-pressure turbocharger and intercooler Power: 265 hp @ 6000 rpm Torque: 244 lb-ft @ 4000 rpm	–	–	●	●
Emissions: Meets Low Emission Vehicle (LEV2) standards	●	●	●	●
5-speed Manual Transmission (5MT) with Hill Holder system	●	●	●	●
4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS)	○	○	–	–
Subaru symmetrical full-time All-Wheel Drive	●	●	●	●
Airbags (SRS): Driver and front passenger dual-stage deployment	●	●	●	●
Airbags (SRS): Front seat side-impact	●	●	●	●
Airbags (SRS): Side curtain	●	●	●	●
Brakes: ABS, 4-channel/4-sensor/4-wheel	●	●	●	●
Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist	●	●	●	●
Head restraints (front): Height-adjustable, active	●	●	–	–
Head restraints (front): Integrated	LP	LP	●	●
Security: Engine immobilizer system	●	●	●	●
Security: Keyless entry system with panic alarm	●	●	●	●
Traction Control System	●	●	●	●
Vehicle Dynamics Control system with lateral-g and yaw-rate sensor	●	●	●	●
Audio: AM/FM/CD/MP3/WMA system with 4 speakers	●	●	●	●
Audio: Premium AM/FM/6CD/MP3/WMA system with 6 speakers	SP/LP	SP/LP	LP	LP
Audio controls: Illuminated, steering wheel integrated	SP/LP	SP/LP	LP	LP
Auxiliary input: Audio source in armrest console	●	●	●	●
Cargo cover: Retractable 1	–	SP/LP	–	●
Climate control: Air conditioning with air filtration	●	●	●	●
Climate control: Automatic	LP	LP	●	●
Cruise control: Steering wheel integrated	●	●	●	●
Door mirrors: Power-adjustable, foldable and heated (body colour)	●	●	●	●

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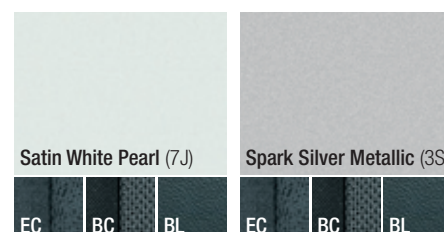
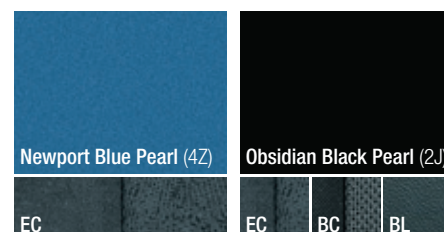
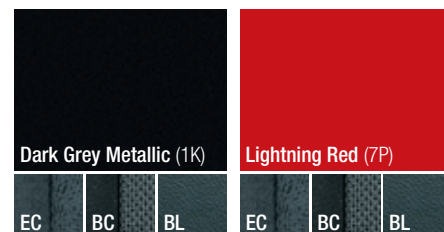
For complete vehicle specifications please contact your fleet representative or visit: www.fleet.subaru.ca.



SELECTED FEATURES	2.5i		WRX	
	4-door	5-door	4-door	5-door
Fog lights: Multi-reflector halogen ¹	SP/LP	SP/LP	LP	LP
Gauges: Analog with white illuminated needles	●	●	–	–
Gauges: Electroluminescent, sport design	–	–	●	●
Headlights: Auto-off with ignition switch	●	●	●	●
Interior: Anthracite Black cloth	–	–	●	●
Interior: Ebony cloth	●	●	–	–
Interior: Leather seating surfaces	LP	LP	LP	LP
MediaHub: iPod®/USB audio integration	LP	LP	LP	LP
Moonroof: Glass, power tilting and sliding with sunshade	SP/LP	SP/LP	LP	LP
Pedals: Aluminum alloy sport	–	–	●	●
Roof rack: Integrated crossbar brackets	●	●	●	●
Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)	SP/LP	SP/LP	LP	LP
Seat (driver's): 6-way manually adjustable	●	●	●	●
Seat (front): Passenger, 4-way manually adjustable	●	●	●	●
Seats (front): Heated with high/low level settings	SP/LP	SP/LP	●	●
Seats (front): Rally-sport style	LP	LP	●	●
Seats (rear): 60/40-split, flat-folding	●	●	●	●
Side moulding: Aerodynamic side ground effects (body colour)	SP/LP	SP/LP	●	●
Steering wheel: Telescopic	–	–	●	●
Steering wheel: Tilt-adjustable	●	●	●	●
Wheels: 16" x 6.5" steel with wheel covers, 8-spoke design	●	●	–	–
Wheels: 16" x 6.5" aluminum alloy, 12-spoke design	SP	SP	–	–
Wheels: 17" x 7" aluminum alloy, 10-spoke design	LP	LP	–	–
Wheels: 17" x 7" aluminum alloy with gunmetal coating, 10-spoke design	–	–	●	●
Windows (power): Driver's window auto down	●	●	●	●
Windshield: Wiper de-icer	SP/LP	SP/LP	●	●

MEASUREMENTS <i>(Measurements based on entry models)</i>	2.5i		WRX	
	4-door	5-door	4-door	5-door
Fuel economy: Manual transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	10.6 / 7.5 27 / 38	10.6 / 7.5 27 / 38	11.3 / 8.1 25 / 35	11.3 / 8.1 25 / 35
Fuel economy: Automatic transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	10.4 / 7.7 27 / 37	10.4 / 7.7 27 / 37	–	–
Length (mm/in)	4580 / 180.3	4415 / 173.8	4580 / 180.3	4415 / 173.8
Width (mm/in) with mirrors	1976 / 77.8	1976 / 77.8	1976 / 77.8	1976 / 77.8
Height (mm/in)	1475 / 58.1	1475 / 58.1	1475 / 58.1	1475 / 58.1
Wheelbase (mm/in)	2620 / 103.1	2620 / 103.1	2620 / 103.1	2620 / 103.1
Headroom: Front (mm/in)	1023 / 40.3	1023 / 40.3	1023 / 40.3	1023 / 40.3
Headroom: Rear (mm/in)	954 / 37.6	954 / 37.6	954 / 37.6	954 / 37.6
Legroom: Front (mm/in)	1105 / 43.5	1105 / 43.5	1105 / 43.5	1105 / 43.5
Legroom: Rear (mm/in) (minimum)	852 / 33.5	852 / 33.5	852 / 33.5	852 / 33.5
EPA passenger volume (L/ft ³)	2678 / 94.6	2678 / 94.6	2678 / 94.6	2678 / 94.6
Cargo area: EPA trunk volume (L/ft ³)	320 / 11.3	–	320 / 11.3	–
Cargo area: Cargo volume (seats up) (L/ft ³)	–	538 / 19	–	538 / 19
Cargo area: Cargo volume (seats folded flat) (L/ft ³)	–	1257 / 44.4	–	1257 / 44.4

EXTERIOR COLOURS & UPHOLSTERY



EC Ebony Cloth
BC Anthracite Black Cloth
BL Black Leather

- Standard
- SP Standard with Sport Package
- LP Standard with Limited Package
- Optional
- ¹ Also available as an accessory

2010 LEGACY



Legacy 2.5i

MODEL	CODE
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Legacy 2.5i	
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6MT	AA1 25
CVT	AA2 25

Legacy PZEV	
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CVT	AA2 PZ
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Legacy 2.5i Sport Package	
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6MT	AA1 SP
CVT	AA2 SP

Legacy 2.5i Limited Package	
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CVT	AA2 LP
with Multimedia Option	AA2 LPN

Legacy 2.5GT	
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6MT	AA1 GTN
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Legacy 3.6R	
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5EAT SS	AA2 36
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Legacy 3.6R Limited Package	
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5EAT SS	AA2 LP6
with Multimedia Option	AA2 LN6

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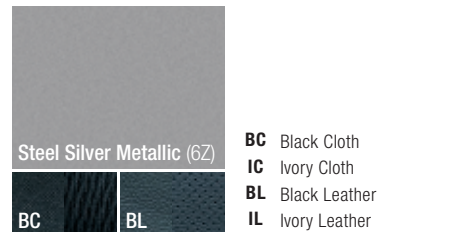
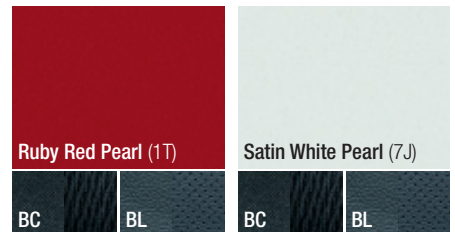
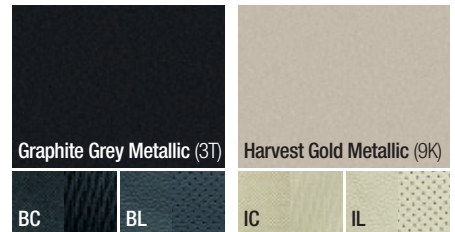
SELECTED FEATURES	2.5i	PZEV	2.5GT	3.6R
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Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine Power: 170 hp @ 5600 rpm Torque: 170 lb-ft @ 4000 rpm	●	●	–	–
Engine: 2.5L DOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine with turbocharger and intercooler Power: 265 hp @ 5600 rpm Torque: 258 lb-ft @ 2000-5200 rpm	–	–	●	–
Engine: 3.6L DOHC, horizontally opposed, 6-cylinder SUBARU BOXER engine Power: 256 hp @ 6000 rpm Torque: 247 lb-ft @ 4400 rpm	–	–	–	●
PZEV equipment	–	●	–	–
Emissions: Meets Low Emission Vehicle (LEV2) standards	●	–	●	●
Emissions: Meets Partial Zero Emission Vehicle (PZEV) standards	–	●	–	–
6-speed Manual Transmission (6MT)	●	–	●	–
Lineartronic™ CVT (Continuously Variable Transmission) with manual mode	○/LP	●	–	–
5-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (5EAT SS)	–	–	–	●
Subaru symmetrical full-time All-Wheel Drive	●	●	●	●
Airbags (SRS): Driver and front passenger dual-stage deployment	●	●	●	●
Airbags (SRS): Front seat side-impact	●	●	●	●
Airbags (SRS): Side curtain	●	●	●	●
Brakes: ABS, 4-channel/4-sensor/4-wheel	●	●	●	●
Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist	●	●	●	●
Brakes: Electronic parking brake	●	●	●	●
Hill Holder system: Driver-selectable	●	●	●	●
Seats (front): Whiplash-reducing	●	●	●	●
Security: Engine immobilizer system	●	●	●	●
Security: Keyless entry system with panic alarm	●	●	●	●
Traction Control System	●	●	●	●
Vehicle Dynamics Control system with lateral-g and yaw-rate sensor	●	●	●	●
Audio system: AM/FM/CD/MP3/WMA	●	●	●	●
Audio system: Premium AM/FM/6CD/MP3/WMA	LP	–	–	LP
Audio controls: Illuminated, steering wheel integrated	●	●	●	●
Auxiliary input: Audio source in armrest console	●	●	●	●



SELECTED FEATURES	2.5i	PZEV	2.5GT	3.6R
blueconnect® Bluetooth® hands-free system (voice-activated) ¹	SP/LP	–	–	●
Climate control: Air conditioning with air filtration	●	●	●	●
Climate control: Automatic, dual-zone with synchronize button	LP	–	●	LP
Cruise control: Steering wheel integrated	●	●	●	●
Door mirrors: Power-adjustable and heated (body colour)	●	●	●	●
Headlights: Fully automatic	●	●	●	●
Interior: Premium cloth upholstery	●	●	–	●
Interior: Perforated leather seating surfaces	LP	–	●	LP
MediaHub: iPod®/USB audio integration ¹	SP/LP	–	●	●
Moonroof: Glass, power tilting and sliding with sunshade	SP/LP	–	●	●
Multimedia Option: AM/FM/CD/MP3/WMA audio system, voice-activated Bluetooth® hands-free system, Bluetooth® streaming audio, rear-view camera, voice-activated GPS DVD-based navigation system, DVD playback, colour touchscreen monitor system with calendar and calculator	LP (○)	–	●	LP (○)
Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)	SP/LP	–	●	●
Seat (driver's): 10-way power-adjustable, including power lumbar support	SP/LP	●	●	●
Seat (front): Passenger, 4-way power-adjustable	LP	–	●	LP
Seats (front): Heated with high/low level settings	●	●	●	●
Seats (rear): 60/40-split, flat-folding	●	●	●	●
Speakers: 9-speaker Harman Kardon® system, including subwoofer	LP	–	●	LP
Steering wheel: Tilt-adjustable, telescopic	●	●	●	●
Rearview mirror: Auto-dimming with compass ¹	SP/LP	–	●	●
Wheels: 16" x 6.5" steel with wheel covers, 5 double-spoke design	●	–	–	–
Wheels: 16" x 6.5" aluminum alloy, 8-spoke design	–	●	–	–
Wheels: 17" x 7.5" aluminum alloy, 10-spoke design	SP/LP	–	–	●
Wheels: 18" x 7.5" aluminum alloy, 15-spoke design	–	–	●	–
Windows (power): Driver's window auto down	●	●	–	–
Windows (power): Driver's window auto up/down	SP/LP	–	●	●
Windshield: Wiper de-icer (integrated)	SP/LP	–	●	●

EXTERIOR COLOURS & UPHOLSTERY



BC Black Cloth
 IC Ivory Cloth
 BL Black Leather
 IL Ivory Leather

MEASUREMENTS (Measurements based on entry models)	2.5i	PZEV	2.5GT	3.6R
Fuel economy: Manual transmission (City/Hwy) (L/100km)	10.6 / 7.4	–	11.5 / 8.0	–
(City/Hwy) (MPG)	27 / 38	–	25 / 35	–
Fuel economy: Automatic transmission (City/Hwy) (L/100km)	9.2 / 6.5	9.2 / 6.5	–	11.8 / 8.2
(City/Hwy) (MPG)	31 / 44	31 / 44	–	24 / 34
Length (mm/in)	4735 / 186.4	4735 / 186.4	4735 / 186.4	4735 / 186.4
Width (mm/in) with mirrors	2050 / 80.7	2050 / 80.7	2050 / 80.7	2050 / 80.7
Height (mm/in)	1505 / 59.3	1505 / 59.3	1505 / 59.3	1505 / 59.3
Wheelbase (mm/in)	2750 / 108.3	2750 / 108.3	2750 / 108.3	2750 / 108.3
Headroom: Front (mm/in)	1024 / 40.3	1024 / 40.3	967 / 38.1	967 / 38.1
Headroom: Rear (mm/in)	951 / 37.4	951 / 37.4	951 / 37.4	951 / 37.4
Legroom: Front (mm/in)	1091 / 43	1091 / 43	1091 / 43	1091 / 43
Legroom: Rear (mm/in) (minimum)	960 / 37.8	960 / 37.8	960 / 37.8	960 / 37.8
EPA passenger volume (L/ft³)	2918 / 103	2918 / 103	2833 / 100	2833 / 100
Cargo area: EPA trunk volume (L/ft³)	415 / 14.6	415 / 14.6	415 / 14.6	415 / 14.6

- Standard
- SP Standard with Sport Package
- LP Standard with Limited Package
- Optional
- ¹ Also available as an accessory

2010 FORESTER



Forester PZEV

MODEL	CODE
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Forester 2.5X	
5MT	AJ1 X0
4EAT SS	AJ2 X0

Forester PZEV	
4EAT SS	AJ2 PZ

Forester 2.5X Touring Package	
5MT	AJ1 TP
4EAT SS	AJ2 TP

Forester 2.5X Limited Package	
4EAT SS	AJ2 LP
with Multimedia Option	AJ2 LPN

Forester 2.5XT Limited	
4EAT SS	AJ2 XT
with Multimedia Option	AJ2 XTN

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For complete vehicle specifications please contact your fleet representative or visit: www.fleet.subaru.ca.

SELECTED FEATURES

Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine
Power: 170 hp @ 6000 rpm **Torque:** 170 lb-ft @ 4400 rpm

Engine: 2.5L DOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine with turbocharger and intercooler
Power: 224 hp @ 5200 rpm **Torque:** 226 lb-ft @ 2800 rpm

PZEV equipment

Emissions: Meets Low Emission Vehicle (LEV2) standards

Emissions: Meets Partial Zero Emission Vehicle (PZEV) standards

5-speed Manual Transmission (5MT) with Hill Holder system

4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS)

Subaru symmetrical full-time All-Wheel Drive

Airbags (SRS): Driver and front passenger dual-stage deployment

Airbags (SRS): Front seat side-impact

Airbags (SRS): Side curtain with rollover sensor

Brakes: ABS, 4-channel/4-sensor/4-wheel

Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist

Head restraints (front): Height-adjustable, active

Security: Engine immobilizer system

Security: Keyless entry system with panic alarm

Traction Control System

Vehicle Dynamics Control system with lateral-g and yaw-rate sensor

Audio: AM/FM/CD/MP3/WMA system with 4 speakers

Audio: Premium AM/FM/6CD/MP3/WMA system with 6 speakers

Audio controls: Illuminated, steering wheel integrated

Auxiliary input: Audio source in armrest console

Cargo cover: Retractable 1

Cargo tray / protective mat 1

Climate control: Air conditioning with air filtration

Climate control: Automatic

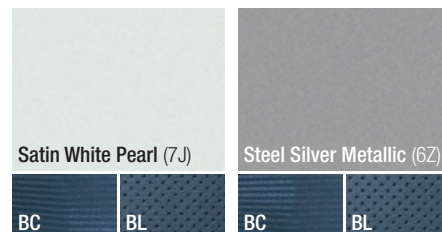
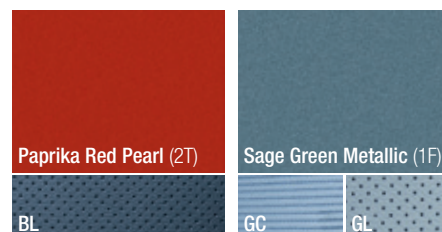
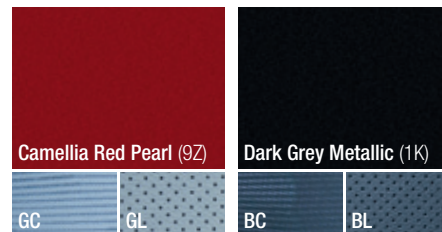
	2.5X	PZEV	2.5XT Limited
Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine Power: 170 hp @ 6000 rpm Torque: 170 lb-ft @ 4400 rpm	●	●	–
Engine: 2.5L DOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine with turbocharger and intercooler Power: 224 hp @ 5200 rpm Torque: 226 lb-ft @ 2800 rpm	–	–	●
PZEV equipment	–	●	–
Emissions: Meets Low Emission Vehicle (LEV2) standards	●	–	●
Emissions: Meets Partial Zero Emission Vehicle (PZEV) standards	–	●	–
5-speed Manual Transmission (5MT) with Hill Holder system	●	–	–
4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS)	○/LP	●	●
Subaru symmetrical full-time All-Wheel Drive	●	●	●
Airbags (SRS): Driver and front passenger dual-stage deployment	●	●	●
Airbags (SRS): Front seat side-impact	●	●	●
Airbags (SRS): Side curtain with rollover sensor	●	●	●
Brakes: ABS, 4-channel/4-sensor/4-wheel	●	●	●
Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist	●	●	●
Head restraints (front): Height-adjustable, active	●	●	●
Security: Engine immobilizer system	●	●	●
Security: Keyless entry system with panic alarm	●	●	●
Traction Control System	●	●	●
Vehicle Dynamics Control system with lateral-g and yaw-rate sensor	●	●	●
Audio: AM/FM/CD/MP3/WMA system with 4 speakers	●	●	–
Audio: Premium AM/FM/6CD/MP3/WMA system with 6 speakers	LP	–	●
Audio controls: Illuminated, steering wheel integrated	●	●	●
Auxiliary input: Audio source in armrest console	●	●	●
Cargo cover: Retractable 1	LP	–	●
Cargo tray / protective mat 1	TP/LP	–	●
Climate control: Air conditioning with air filtration	●	●	●
Climate control: Automatic	LP	–	●

SELECTED FEATURES	2.5X	PZEV	2.5XT Limited
Cruise control: Steering wheel integrated	●	●	●
Door mirrors: Power-adjustable, foldable and heated (body colour)	●	●	●
Fog lights: Multi-reflector halogen †	TP/LP	–	●
Headlights: Contoured multi-reflector Xenon High Intensity Discharge (HID) (low beam) with auto levelizer	LP	–	●
Interior: Premium cloth upholstery	●	●	–
Interior: Perforated leather seating surfaces	LP	–	●
Moonroof: Large glass, power and sliding with sunshade	TP/LP	–	●
Multimedia Option: AM/FM/CD/MP3/WMA audio system with subwoofer, Audyssey MultEQ™ audio enhancement, Bluetooth® hands-free system, GPS DVD-based navigation system, DVD playback, colour touchscreen monitor system with clock, fuel information, driving record data, maintenance schedule and calculator	LP (○)	–	○
Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)	TP/LP	–	●
Roof rack: Raised-profile roof rails	●	●	●
Seat (driver's): 10-way power-adjustable, including power lumbar support	TP/LP	●	●
Seats (front): Heated with 4 level settings	●	●	●
Seats (rear): 60/40-split, flat-folding	●	●	●
Seats (rear): Reclining	TP/LP	–	●
Steering wheel: Tilt-adjustable, telescopic	●	●	●
Storage: Rear seat cushion table (retractable) with integrated cup holders	TP/LP	–	●
Wheels: 16" x 6.5" steel with wheel covers, 6-spoke design	●	–	–
Wheels: 16" x 6.5" aluminum alloy, 5-spoke design	TP	●	–
Wheels: 17" x 7" aluminum alloy, 5-spoke design	LP	–	●
Windows (power): Driver's window auto down	●	●	●
Windshield: Wiper de-icer	TP/LP	–	●
Vehicle-speed-sensitive volume	●	●	●

MEASUREMENTS <i>(Measurements based on entry models)</i>	2.5X	PZEV	2.5XT Limited
Fuel economy: Manual transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	10.6 / 7.5 27 / 38	–	–
Fuel economy: Automatic transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	10.4 / 7.7 27 / 37	10.4 / 7.7 27 / 37	11.0 / 8.4 26 / 34
Towing capacity: Maximum weight (kg/lbs) with trailer brakes†	1087 / 2396.4	1087 / 2396.4	1087 / 2396.4
Length (mm/in)	4560 / 179.5	4560 / 179.5	4560 / 179.5
Width (mm/in) with mirrors	2006 / 79	2006 / 79	2006 / 79
Height (mm/in) with roof rails	1700 / 66.9	1700 / 66.9	1700 / 66.9
Wheelbase (mm/in)	2615 / 103	2615 / 103	2615 / 103
Headroom: Front (mm/in)	1057 / 41.6	1057 / 41.6	1015 / 40
Headroom: Rear (mm/in)	1026 / 40.4	1026 / 40.4	958 / 37.7
Legroom: Front (mm/in)	1095 / 43.1	1095 / 43.1	1095 / 43.1
Legroom: Rear (mm/in) (minimum)	965 / 38	965 / 38	965 / 38
EPA passenger volume (L/ft³)	3047 / 107.6	3047 / 107.6	2891 / 102.1
Cargo area: Cargo volume (seats up) (L/ft³)	949 / 33.5	949 / 33.5	872 / 30.8
Cargo area: Cargo volume (seats folded flat) (L/ft³)	1934 / 68.3	1934 / 68.3	1784 / 63

†Please review Owner's Manual for details.

EXTERIOR COLOURS & UPHOLSTERY



- BC** Onyx Black Cloth
- BL** Onyx Black Perforated Leather
- GC** Platinum Grey Cloth
- GL** Platinum Grey Perforated Leather

- Standard
- TP** Standard with Touring Package
- LP** Standard with Limited Package
- Optional
- † Also available as an accessory

2010 OUTBACK



Outback 2.5i Sport

MODEL	CODE
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Outback PZEV	
6MT	AD1 PZ
CVT	AD2 PZ

Outback 2.5i Sport	
6MT	AD1 SP
CVT	AD2 SP

Outback 2.5i Limited Package	
CVT	AD2 LP
with Multimedia Option	AD2 LPN

Outback 3.6R	
5EAT SS	AD2 36

Outback 3.6R Limited Package	
5EAT SS	AD2 LP6
with Multimedia Option	AD2 LN6

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SELECTED FEATURES

Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine
Power: 170 hp @ 5600 rpm **Torque:** 170 lb-ft @ 4000 rpm

Engine: 3.6L DOHC, horizontally opposed, 6-cylinder SUBARU BOXER engine
Power: 256 hp @ 6000 rpm **Torque:** 247 lb-ft @ 4400 rpm

PZEV equipment

Emissions: Meets Low Emission Vehicle (LEV2) standards

Emissions: Meets Partial Zero Emission Vehicle (PZEV) standards

6-speed Manual Transmission (6MT)

Lineartronic™ CVT (Continuously Variable Transmission) with manual mode

5-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (5EAT SS)

Subaru symmetrical full-time All-Wheel Drive

Airbags (SRS): Driver and front passenger dual-stage deployment

Airbags (SRS): Front seat side-impact

Airbags (SRS): Side curtain with rollover sensor

Brakes: ABS, 4-channel/4-sensor/4-wheel

Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist

Brakes: Electronic parking brake

Hill Holder system: Driver-selectable

Seats (front): Whiplash-reducing

Security: Engine immobilizer system

Security: Keyless entry system with panic alarm

Traction Control System

Vehicle Dynamics Control system with lateral-g and yaw-rate sensor

Audio system: AM/FM/CD/MP3/WMA with 4 speakers

Audio system: Premium AM/FM/6CD/MP3/WMA with a 9-speaker Harman Kardon® system, including subwoofer

Audio controls: Illuminated, steering wheel integrated

Auxiliary input: Audio source in armrest console

blueconnect® Bluetooth® hands-free system (voice-activated) 1

	PZEV	2.5i Sport	3.6R
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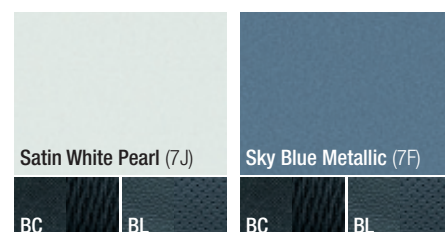
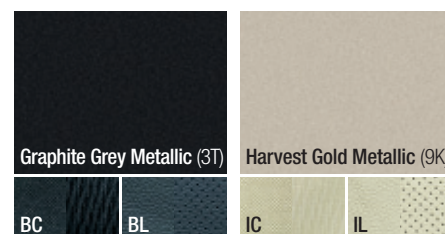
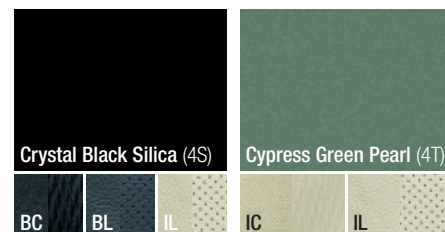
Engine: 2.5L SOHC, horizontally opposed, 4-cylinder SUBARU BOXER engine Power: 170 hp @ 5600 rpm Torque: 170 lb-ft @ 4000 rpm	●	●	–
Engine: 3.6L DOHC, horizontally opposed, 6-cylinder SUBARU BOXER engine Power: 256 hp @ 6000 rpm Torque: 247 lb-ft @ 4400 rpm	–	–	●
PZEV equipment	●	–	–
Emissions: Meets Low Emission Vehicle (LEV2) standards	–	●	●
Emissions: Meets Partial Zero Emission Vehicle (PZEV) standards	●	–	–
6-speed Manual Transmission (6MT)	●	●	–
Lineartronic™ CVT (Continuously Variable Transmission) with manual mode	○	○/LP	–
5-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (5EAT SS)	–	–	●
Subaru symmetrical full-time All-Wheel Drive	●	●	●
Airbags (SRS): Driver and front passenger dual-stage deployment	●	●	●
Airbags (SRS): Front seat side-impact	●	●	●
Airbags (SRS): Side curtain with rollover sensor	●	●	●
Brakes: ABS, 4-channel/4-sensor/4-wheel	●	●	●
Brakes: Electronic Brake-force Distribution (EBD) and Brake Assist	●	●	●
Brakes: Electronic parking brake	●	●	●
Hill Holder system: Driver-selectable	●	●	●
Seats (front): Whiplash-reducing	●	●	●
Security: Engine immobilizer system	●	●	●
Security: Keyless entry system with panic alarm	●	●	●
Traction Control System	●	●	●
Vehicle Dynamics Control system with lateral-g and yaw-rate sensor	●	●	●
Audio system: AM/FM/CD/MP3/WMA with 4 speakers	●	●	●
Audio system: Premium AM/FM/6CD/MP3/WMA with a 9-speaker Harman Kardon® system, including subwoofer	–	LP	LP
Audio controls: Illuminated, steering wheel integrated	●	●	●
Auxiliary input: Audio source in armrest console	●	●	●
blueconnect® Bluetooth® hands-free system (voice-activated) 1	–	●	●

SELECTED FEATURES	PZEV	2.5i Sport	3.6R
Cargo cover: Retractable	●	●	●
Cargo tray / protective mat ¹	–	●	●
Climate control: Air conditioning with air filtration	●	●	●
Climate control: Automatic, dual-zone with synchronize button	–	LP	LP
Cruise control: Steering wheel integrated	●	●	●
Door mirrors: Power-adjustable and heated (body colour)	●	●	●
Fog lights: Multi-reflector halogen	●	●	●
Headlights: Fully automatic	●	●	●
Interior: Premium cloth upholstery	●	●	●
Interior: Perforated leather seating surfaces	–	LP	LP
MediaHub: iPod®/USB audio integration ¹	–	●	●
Moonroof: Glass, power tilting and sliding with sunshade	–	●	●
Multimedia Option: AM/FM/CD/MP3/WMA audio system, voice-activated Bluetooth® hands-free system, Bluetooth® streaming audio, rear-view camera, voice-activated GPS DVD-based navigation system, DVD playback, colour touchscreen monitor system with calendar and calculator	–	LP (○)	LP (○)
Rearview mirror: Auto-dimming with compass ¹	–	●	●
Roof rack: Raised-profile roof rails, integrated swing-in-place crossbars	●	●	●
Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)	–	●	●
Seat (driver's): 10-way power-adjustable, including power lumbar support	●	●	●
Seat (front): Passenger, 4-way power-adjustable	–	LP	LP
Seats (front): Heated with high/low level settings	●	●	●
Seats (rear): 60/40-split, flat-folding	●	●	●
Seats (rear): Reclining	●	●	●
Windows (power): Driver's window auto down	●	–	–
Windows (power): Driver's window auto up/down	–	●	●
Windshield: Wiper de-icer (integrated)	–	●	●
Wheels: 17" x 7" aluminum alloy, 6-spoke design	●	●	●

MEASUREMENTS <i>(Measurements based on entry models)</i>	PZEV	2.5i Sport	3.6R
Fuel economy: Manual transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	10.6 / 7.4 27 / 38	10.6 / 7.4 27 / 38	–
Fuel economy: Automatic transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	9.5 / 6.9 30 / 40	9.5 / 6.9 30 / 40	11.8 / 8.2 24 / 34
Towing capacity: Maximum weight (kg/lbs) with trailer brakes [†]	1227 / 2705	1227 / 2705	1363 / 3004
Length (mm/in)	4780 / 188.2	4780 / 188.2	4780 / 188.2
Width (mm/in) with mirrors	2050 / 80.7	2050 / 80.7	2050 / 80.7
Height (mm/in)	1670 / 65.7	1670 / 65.7	1670 / 65.7
Wheelbase (mm/in)	2740 / 107.9	2740 / 107.9	2740 / 107.9
Headroom: Front (mm/in)	1036 / 40.8	982 / 38.7	982 / 38.7
Headroom: Rear (mm/in)	999 / 39.3	999 / 39.3	999 / 39.3
Legroom: Front (mm/in)	1091 / 43	1091 / 43	1091 / 43
Legroom: Rear (mm/in) (minimum)	960 / 37.8	960 / 37.8	960 / 37.8
EPA passenger volume (L/ft ³)	2984 / 105.4	2899 / 102.4	2899 / 102.4
Cargo volume (seats up) (L/ft ³)	972 / 34.3	972 / 34.3	972 / 34.3
Cargo volume (seats folded flat) (L/ft ³)	2019 / 71.3	2019 / 71.3	2019 / 71.3

[†]Please review Owner's Manual for details.

EXTERIOR COLOURS & UPHOLSTERY



BC Black Cloth
IC Ivory Cloth
BL Black Leather
IL Ivory Leather

- Standard
- LP Standard with Limited Package
- Optional
- ¹ Also available as an accessory

SELECTED FEATURES

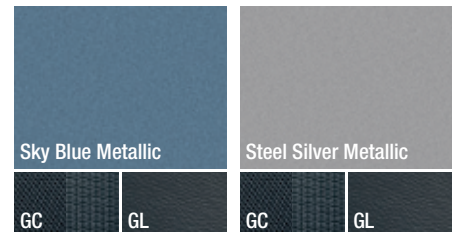
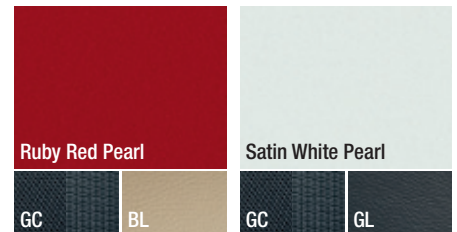
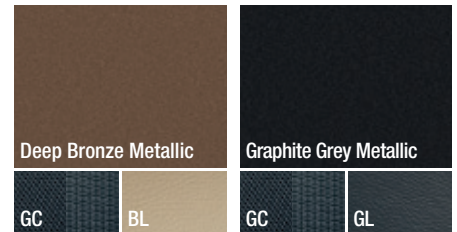
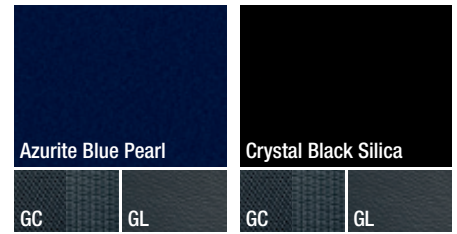
	Tribeca
Fog lights: Multi-reflector halogen	●
Headlights: Projector beam Xenon High Intensity Discharge (HID) (low beam) with manual levelizer	LP/PP
HomeLink®	●
Interior: Premium cloth upholstery	●
Interior: Leather seating surfaces	LP/PP
Moonroof: Glass, power tilting and sliding with sunshade	●
Navigation system: GPS DVD-based	PP
Rear-view camera (in monitor system)	●
Roof rack: Raised-profile roof rails	●
Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)	LP/PP
Seating capacity: Seven	●
Seat (driver's): 2-position memory function	LP/PP
Seat (driver's): 8-way power-adjustable with manual lumbar support	●
Seats: Driver and passenger side third-row access	●
Seat (passenger): 4-way power-adjustable with manual lumbar support	●
Seats (front): Heated with three level settings	●
Seats (second row): 40/20/40-split, flat-folding, reclining and adjustable	●
Seats (third row): 50/50-split, flat-folding	●
Speakers: 10-speaker Harman Kardon® system, including subwoofer	LP/PP
Steering wheel: Tilt-adjustable	●
Wheels: 18" X 8" aluminum alloy, 5 double-spoke design	●
Wheels: 18" x 8" aluminum alloy, 7-spoke design	LP/PP
Windshield: Wiper de-icer	●
Windows (power): Driver's window auto down	●

MEASUREMENTS (Measurements based on entry models)

	Tribeca
Fuel economy: Automatic transmission (City/Hwy) (L/100km) (City/Hwy) (MPG)	13.1 / 9.4 22 / 30
Towing capacity: Maximum weight (kg/lbs) with trailer brakes and auxiliary transmission cooler (optional)†	1591 / 3507.6
Length (mm/in)	4865 / 191.5
Width (mm/in) with mirrors	2256 / 88.8
Height (mm/in) with roof rails	1730 / 68.1
Wheelbase (mm/in)	2745 / 108.1
Headroom: Front (mm/in)	988 / 38.9
Headroom: Second row (mm/in)	970 / 38.2
Headroom: Third row (mm/in)	920 / 36.2
Legroom: Front (mm/in)	1074 / 42.3
Legroom: Second row (mm/in) (minimum)	872 / 34.3
Legroom: Third row (mm/in) (minimum)	784 / 30.9
EPA interior volume (L/ft³)	4015 / 141.8
Cargo area: Cargo volume (seats up) (L/ft³)	235 / 8.3
Cargo area: Cargo volume (seats folded flat) (L/ft³)	2106 / 74.4
Cargo area: Cargo volume (third-row seats folded flat) (L/ft³)	1063 / 37.5

†Please review Owner's Manual for details.

EXTERIOR COLOURS & UPHOLSTERY



- GC** Slate Grey Cloth
- GL** Slate Grey Leather
- BL** Desert Beige Leather

- Standard
- LP Standard with Limited Package
- PP Standard with Premier Package
- Optional
- † Also available as an accessory



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1.877.293.7272

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru Dealer. Forester, Impreza, Legacy, Outback, Tribeca, WRX, WRX STI, Subaru and SUBARU BOXER are registered trademarks. Lineartronic is a trademark. Alcantara is a registered trademark of Alcantara S.p.A. and Alcantara is produced by Toray group. Audyssey MultEQ is a registered trademark of Audyssey Laboratories, Inc. blueconnect is a registered trademark of Johnson Controls, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Harman Kardon is a registered trademark of Harman International Industries, Inc. HomeLink is a registered trademark of Johnson Controls, Inc. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. SmartWay is a registered trademark of the U.S. Environmental Protection Agency. SPORTSHIFT is a registered trademark of Prodrive Ltd. SRS CS-Auto is a trademark of SRS Labs, Inc. Printed in Canada. © 2009 Subaru Canada, Inc. 2010 model year.



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SBFG10E