



SUBARU

Confidence in Motion

2016 SUBARU WRX

Subaru's performance sedan for the true enthusiast offers refined styling yet still delivers a menacing message. For 2016, the Subaru WRX boasts new technologies designed to enhance the driver's experience behind the wheel along with the response, sharp handling and unmatched levels of control characteristic of this performance icon.

- Newly available rear radar system introduces Subaru brand's next step towards full-perimeter preventative safety offering three functions: Blind Spot Detection, Lane Change Assist and Rear Cross Traffic Alert.
- 2016 WRX introduces new 18-inch alloy wheels and upgraded suspension for even better performance.

MODEL LINEUP



WRX

- 268-hp turbocharged 2.0-litre DIT 4-cylinder SUBARU BOXER engine
- Subaru Symmetrical Full-Time All-Wheel Drive
- 6-speed manual transmission or optional Sport Lineartronic® Transmission with paddle shifters
- Sport-tuned suspension
- 17-inch dark gunmetal aluminum-alloy wheels, 10-spoke design
- Aluminum pedals
- D-shaped steering wheel
- Colour multifunction display
- 6.2-inch infotainment system: AM/FM/CD/MP3/WMA audio system with 6.2-inch high-resolution touchscreen display, STARLINK™ smartphone integration (including Aha™ radio), 6 speakers, USB port/iPod® control, auxiliary audio input, steering wheel-integrated controls, Bluetooth® mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM® Satellite Radio
- Shark fin body-colour antenna
- Automatic climate control
- Cloth upholstery
- Heated seats
- Rear-vision camera



WRX Sport Package

Includes WRX key features and adds:

- 8-way power adjustable driver's seat
- Trunk lip spoiler
- Power-tilting and sliding glass sunroof
- LED headlights
- Fog lights
- Auto-on/off headlights
- Welcome lighting
- Body-colour side mirrors with integrated turn signals
- Subaru Rear/Side Vehicle Detection (SRVD)



WRX Sport-tech Package

Includes WRX Sport Package key features and adds:

- 18-inch dark gunmetal, Enkei cast aluminum-alloy wheels, multi-spoke design.
- 7-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with 7-inch high-resolution capacitive touchscreen display with GPS navigation system, STARLINK™ smartphone integration (including Aha™ radio), dual USB port/iPod® control, auxiliary audio input, SMS text messaging capability, Bluetooth® mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM® Satellite Radio
- 9-speaker, 440-watt harman kardon audio system
- Leather-trimmed upholstery
- Proximity Key with Push-button Start
- SUBARU Map Update Program

2016 SUBARU WRX

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.

Subaru is the only manufacturer with IIHS (Insurance Institute for Highway Safety) TSPs for all models for six consecutive years (2010-2015).



Insurance Institute for Highway Safety (IIHS)

2015 Top Safety Pick



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 km.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 97% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 2005-2014 as of June 30, 2014.

FUEL ECONOMY

MANUAL



AUTOMATIC



VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
WRX	2.0L DOHC DIT	6MT	GY1 W0	\$29,995
	2.0L DOHC DIT	CVT	GY2 W0	\$31,295
WRX Sport Package	2.0L DOHC DIT	6MT	GY1 WS	\$32,795
	2.0L DOHC DIT	CVT	GY2 WS	\$34,095
WRX Sport-tech Package	2.0L DOHC DIT	6MT	GY1 WST	\$36,095
	2.0L DOHC DIT	CVT	GY2 WST	\$37,395

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